



Convince Your Employer to Support You with Coaching

Coaching provides a unique opportunity for customized learning and growth. Where else can you get that opportunity? So, now that you know you want a Coach, how can you convince your employer to support you by providing the time and financial support?

Coaching is unlocking a person's potential to maximize their own performance. It is helping them to learn rather than teaching them.

1. Coaching provides learning customized to your goals.

You will establish goals before starting any of your coaching sessions. Coaching helps you identify and set the goals you really want to achieve. Each session will be focused on a topic or situation that will lead toward goal achievement.

2. Coaching is for the whole person.

Coaching supports you as a creative, resourceful, and whole individual. Professional coaching outcomes can positively impact personal well-being. Coaching has been linked to increased job satisfaction and decreased stress.

3. Coaching improves retention.

Employees want growth and development. Investing in individual coaching is a direct investment for you, as a customized option as compared with general professional development seminars or training. You increase your commitment to the organization that is supporting your development.

4. Coaching increases your communication skills, confidence, influence, and leadership skills.

Coaches are trained to listen intently, observe, motivate, and support others. You will learn how to use these same skills and apply them in your work. You will learn to listen, ask questions, coach, motivate, and support others as well.

5. Coaching accelerates your success.

Coaching provides you with a competitive advantage. Your coach's knowledge and experience help you to get to the heart of what you are trying to achieve and provides accountability to take action steps to move forward.

Your employer should see the investment in you, which will increase your commitment and dedication to them. Your performance will improve with increases in core skills necessary for business success. You will see positive impacts to your well-being. You will achieve your goals.

Many employers have funds budgeted for professional training and development; coaching falls within that and can be a way to utilize the funds allotted to you.

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